

**DIRECTORATE OF FAMILY WELFARE
GOVT. OF N.C.T. OF DELHI
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File No.: DFW-1068/3/2025-SPO-CH (DFW)/7940-49

Dated 31/10/25

OFFICE ORDER

**Sub: Implementation of SAANS Campaign from 12th November 2025 to 28th February 2026 in
Delhi**

The Ministry for Health and Family Welfare, Government of India has launched SAANS (Social Awareness and Action to Neutralize Pneumonia Successfully) initiative in November, 2019 to address the burden of Childhood Pneumonia.

The latest SRS mortality indicators for Year 2023 for Delhi State (released in September 2025) are IMR- 14 and U5MR- 16, which shows worsening as compared to previous year 2022 IMR -12, U5MR- 15. In view of this more efforts need to be put by all the stakeholders. Pneumonia contributes to be major cause of under 5 mortality rate in Delhi.

Globally and in Delhi State, air pollution is one of the risk factor for pneumonia in under-5 years of age. Efforts should be made to align SAANS program with the action plan prepared by the National Program on Climate Change and Human Health which can effectively lead to creating social awareness and increasing the adoption of measures to reduce exposure to air pollution.

Overall Planning:

- Launch on 12th November 2025 on the "World Pneumonia Day" through Mass Media.
- Drugs & Equipment: Ensure availability of essential drugs and equipment in the facilities, to be procured by the districts through CPA (including Amoxicillin (tablet/syrup), Injection Gentamycin and Ampicillin, Adrenaline, MDIs) and equipment (including pulse oximeter, oxygen concentrators/cylinders/generation plants/Nebulization Mask/Drugs/ Nebulizer Machines, PPEs, hand-sanitizers) at the facility and FLW level as appropriate. **Action- MD/MS Hospitals, HOO CPA**
- Orientation: -State and District level officials on SAANS –training of healthcare workers display of pneumonia treatment protocol and IEC for awareness in health facilities. **Action SPO-Child Health.**
- Training of Health Care Staff – Two Batches of SAANS Training is planned in the current financial year on standard treatment protocol of Pneumonia Management. **Action - Principal HFWTC.**
- Early identification of Pneumonia in community. **Action – ANMs/ASHAs**
- Information, Education and Communication:
 - Plan for display of pneumonia treatment protocols in health facilities (OPD and IPD) and IEC for awareness in health facilities – In-charges Health Facilities, HOD Pediatrics, Hospitals
- Plan for Community awareness generation on risk factors including air pollution and indoor ventilation, signs and symptoms of Pneumonia). **Action – DPOs Child Health and DPO NPCCHH**
- Supportive supervision and reporting. **Action SPO & DPO Child Health.**
- School based- Key messages on Pneumonia and its prevention during sessions in schools: **Action: Education Department in coordination with DFW**


Dr. A.G. Radhika
Director, DFW

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Copy to:

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1. PS to Secretary Health & Family Welfare, 9th Floor Delhi Secretariate
2. PS to Secretary Education Department, GNCTD.

3. PA to Mission Director, Delhi State Health Mission
4. Director DGHS, GNCTD, F-17, Karkardooma.
5. MD/MS of all Hospitals,
6. Head Of Office, CPA
7. Principal HFWTC.
8. All Chief District Medical Officers.
9. All District Child Health Officers.
10. All concerned officers.
11. Office Copy.


Dr. A.G. Radhika
Director, DFW